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| 1 NASCAR Merchandise Trailers | 9 GEICO | 18 Ally Bank | 26 Bold Rock Hard Lemonade & Tea |
| 2 World Trade Center Steel | 10 Chevy | 19 Idahoan Mashed In America Tour | 27 Visit Henrico |
| 3 9/11 Memorial Wall & Tuesday's Children | 11 Food Vendors | 20 Oscar Mayer | 28 Richmond Region Tourism |
| 4 31 Heroes | 12 NASCAR Kid's Zone | 21 VA Beef Stage | 29 Colonial Downs |
| 5 USO | 13 Toyota Kid's Club | 22 NASCAR Weekly Series | 30 Toyota Green Space |
| 6 US Air Force | 14 Toyota Monster Truck | 23 Bass Pro Shops |  Photo Opportunity |
| 7 Group Sales Stage | 15 Curling Demo | 24 Feed More |  2022 Ticket/Camping Renewals |
| 8 US Marine Corps | 16 Toyota Racing Experience | 25 Will Rodgers Liver Health Foundation | |
| | 17 WynnBet | | |